



ADVERTISING SCHEDULE

ADVERTISING IN OVER 40 SOUTHERN CALIFORNIA PUBLICATIONS

PUBLICATIONS	PUBLISHED	CIRCULATION
Coastal Living*	Every Thursday	75,067
Coastline Pilot*	Every other Friday	164,000
Departures Magazine*	7X Annually	689,223
Desert Sun	Every Saturday	123,000
Desert Sun	Every Sunday	110,700
Distinctive Homes*	Monthly	30,000
Downtown Gazette	Every Monday	73,000
duPont Registry*	Monthly	80,000
Excelsior	Every Friday	89,000
Foothills Sentry*	Monthly	41,300
Grunion Gazette	Every Thursday	231,000
Harbour Light*	Monthly	3,580
HomeBuyers Magazine*	Quarterly	300,000
Irvine World News	Every Thursday	53,000
LA Times Hot Properties*	Every Sunday	3,380,249
LA Time Inland Empire	Every Sunday	417,792
LA Times OC Saturday 3 Full Pages*	Every Saturday	358,036
LA Times Showcase Properties	Every Saturday	358,036
LA Times Southeast*	Every Sunday	815,643
Laguna Beach Independent*	Every Friday	15,000
Long Beach Press Telegram	Every Sunday	342,421
Luxury Portfolio Magazine*	Annually	100,000
North County Living	Every Thursday	146,264
OC Register Open House	Monthly	1,057,879
OC Register Saturday	Every Saturday	325,671
OC Register Sunday	Every Sunday	1,057,879
Pennysaver Orange County*	Weekly & Monthly	302,400
Press Enterprise Saturday	Every Saturday	456,747
Press Enterprise Sunday	Every Sunday	495,167
Private Showing Magazine*	Monthly	30,000
Ritz-Carlton Magazine*	Quarterly	817,157
Robb Report Vacation Homes*	Bi-Monthly	88,000
San Clemente Sun Post	Every Friday	11,000
Seal Beach Sun Newspaper	Every Thursday	127,000
South County Living*	Every Thursday	75,000
The Californian	Once a Month	245,994
The Daily Pilot*	Every Saturday	164,000
The Friday Flyer	Every Friday	6,700
Town & Country Magazine*	Monthly	464,415
Unique Homes Magazine*	Bi-Monthly	54,825
Veranda Magazine*	Bi-Monthly	419,630
Wall Street Journal*	Monthly	1,715,412
Whittier Daily News	Every Saturday	45,468

* Estates Advertising